

Kentucky Internet2 Initiative (<http://i2.ky.gov>)
Awareness Campaign for Postsecondary Education Institutions

I. Build Local Champions

1. Find out who are Internet2 users.
2. Work with department chairs or deans to have these users do demonstrations at departmental meetings.
3. Find out who and what the faculty are working with to see if Internet2 is better avenue for their collaboration or research.
4. Encourage faculty to:
 - 4.1. Register at: <http://k20.internet2.edu> (Join MyK20) to build a profile and to find collaborative partners for their research.
 - 4.2. Join colleagues at: <http://commons.internet2.edu> for remote collaboration services using leading-edge toolkits

II. Build Plug & Play Infrastructure

1. Set up ready-to-go Internet2 videoconferencing sites or mobiles for production-based, compressed and uncompressed videoconferencing for real-time, interactive and high fidelity & high definition learning environment.
2. Make available Internet2 desktop videoconferencing to all faculty, students and computer labs.
3. Set up access grid for multipoint videoconferencing.
4. Make available technical assistance at planning and time of need.

III. Build Campus-wide Awareness

1. Champion by President, Provost and deans on integrating Internet2 applications into research, teaching and learning environment.
2. Use campus-wide newsletters and other media for I2 awareness campaign.
3. Work with local Internet2 users and the Internet2 Office on an Internet2 Day on campus to showcase what's being used, what can be used, and what grant potentials there are in integrating Internet2 into research opportunities.

IV. Support Statewide, Regional, National and International Internet2 Initiatives

1. Support the building and expansion of the Kentucky Optical Network as the NewNet implementation rolls out through Kentucky in the spring of 2007.
2. Support the statewide adoption of Internet2 applications in the P-20 Community by working with K12 schools at statewide Internet2 events.
3. Help build Teacher's Toolkit at: <http://i2.ky.gov> to support P-20 collaborative projects.